

Learn about the nine Areas of Expertise (AOEs) for ASTD's new Credential-Certified Professional in Learning and Performance (CPLP)

- Designing learning
- Delivering training
- Improving human performance
- Measuring and evaluating
- Facilitating organizational change
- Managing the learning function
- Coaching individuals or teams
- Managing organizational knowledge
- Career planning and talent management

Get More Value

In addition to professional memberships, consider other participation levels. Contact 505-822-1444 or vpcommunications@astdnm.org, or go to www.astdnm.org to find out more.

- **Volunteering**– Triple the value of your membership by participating in and supporting chapter activities.
- **Sponsorships**– Get special benefits, exposure and access for sponsoring chapter programs or events
- **Advertising and Marketing**– Expand your business through exposure to chapter members and event participants.

Join the ASTD New Mexico Chapter Today

You owe it to your career to be part of the premier professional organization devoted to learning and organizational performance. Join now if you want to build...

- Connections
- Bridges
- Recognition
- Respect
- Career options
- Value
- Confidence
- Credibility
- Knowledge

Your Local ASTD Chapter Serving the New Mexico Business Communities for Over 50 Years!

ASTDNM co-sponsors TDIT – the Training Development and Instructional Technology program offered through UNM Continuing Education. See www.astdnm.org/tdit.html

ASTD New Mexico Chapter
PO Box 36922
Albuquerque, NM 87176
505-822-1444
vpcommunications@astdnm.org
www.astdnm.org



American
Society for
Training &
Development –
New
Mexico Chapter

About
ASTDNM

...your statewide resource for workplace learning and performance professionals

Are You Responsible for Your Organization's...

- Learning & training?
- Performance improvement?
- Leadership development?
- Organizational effectiveness?
- Design & implementation of e-learning solutions?
- People strategy?

Do You Struggle With...

- Lack of time & resources?
- Organization / management support and buy-in?
- Locating the people & information needed to do a quality job?
- Keeping up with current trends in the workplace learning & performance profession?

Do You Need...

- Experts & best practices?
- Learning & development opportunities in our field?
- Networking opportunities?
- Collaboration forums?
- Tools & resources?

Then You Need To Join ASTD NM

Get Services

- Professional development events and webinars from experts
- Discounts on
 - chapter program registrations
 - chapter bookstore titles
 - alliance member sessions
 - conference registrations
 - and other special offers
- Discussion forums for advice from local experts who have *been there / done that*
- Articles and tools with information you can apply immediately
- Focused learning opportunities through special interest groups
- Job and contract postings
- And much, much more!

Get Results

- Impact your organization
- Provide more learning & training in the same amount of time
- Present better quality training
- Link training program impact to bottom line business results
- Participate in your local learning community!

Get Programs

- Up to 10 professional development programs annually
- Annual conference in October with topics related to designing, delivering, managing and evaluating learning, ROI, organizational change, technology and learning, and more!
- Annual program in July on the latest trends presented at the largest conference for trainers worldwide - ICE
- Local recognition each year for writers, certification attainment and degrees
- Full lunch / dinner included with program registration
- Ongoing networking and support
- And still more!

Get Details

- Programs scheduled the first Thursday of each month (check website)
- Programs alternate lunch & dinner meeting times
- Annual dues – \$35
- Member discounts on books, products, monthly programs and conference registrations
- Opportunities to participate and build your expertise in the profession

To Join ASTD NM

Phone: (505) 822-1444

Fax: (505) 797-3934

Email: vpcommunications@astdnm.org

Website: www.astdnm.org

