

ASTD NM Board Meeting – May 18 2007

No Quorum – Attendance

Leah Kier
Diana Spendlove
David Civetti

Leah received letter from National that if we don't meet CORE, our status as a Chapter will be revoked.

Suggested committee of

Leah
Diana
Dan
Jim

To review for items we lack.

Uncertain if we are able to resubmit before January.

ICF Conference – who's going?

Diana
Bev Larzelere
Lindsay – will take SF GIG fliers to meeting

All going.

ICF asking for help with easels
Diana to ask Jim to see he has some they can borrow

Who's answering the phone?

Diana – in Skype
Jim is backup
Member claims to have called and found line not being answered

Business Cards

Diana committed to this
David's going to take it
Needs to get template and make up cards.

Cvent Review

David showed off Cvent pages, registration pages, graphics, databases, and registrants

Website Update

Will be developing web site within six weeks

Board Retreat proposal

When? – one of the last two Saturdays in June

Where?

Bishops Lodge – Santa Fe
Tamaya Resort
Monte Segratto

Leah to send out email on Yahoo Groups

Will do phone calls

ASTD National sent letter recognizing our chapter for implementing an Employee Learning Week campaign this last December – Courtesy of Diana Spendlove’s efforts!!

Southwest Regional Conference Call Notes

- Leah has been in on these calls
- National planning to roll out a brochure template to promote chapters
- Hard copy presented by Leah
- Will send copy to be posted with minutes

July Meeting

- Leah called Garduños on the Green
 - 3 appetizers
 - 16.60/person
 - Coffee, tea, soda
 - Max expected loss to be \$100
- Diana to help create a networking format
- To be centered on ICE
- Connect a network topic with an ICE conference topic
- David & Leah to go check out facility

Conference Update – Diana Spendlove

- Thursday night board dinner with Charnelle – ASTD NM to buy dinners for board
- Ask her to do Welcome for Conference
- Discuss the possibility of a workshop for her
- RFP – Diana reviewed list of potential presenters we are targeting
- Leah said she would look at E-Learning conference presenters to see if there were local folks
- Suggested looking at our region to see if we can get presenters here
- Diana committed to us bringing our workshop recommendations to the June 15 Board meeting
- Leah came up with the subject of Camtasia
- Leah said she will send name to Diana and she to follow-up with RFP
- Diana said will look up ICE presenters and look for local folks
- Team to review sponsorship campaign and then send proposal to board for approval
- Need to determine what information to give to set up course
- All material to UNM invitees will have UNM course information and registration link on it